



Corporate social responsibility

Blue Dolphin Corporate Social Responsibility is categorized into 4 subcategories:

- A)** financial responsibility linked to investor relations, resource efficiency, risk management as well as support for local communities.
- B)** environmental responsibility linked to energy, rational management of natural resources, climate change, waste management.
- C)** social responsibility linked to education, health, safety, ethics and social equity as well as social volunteering.
- D)** ethical marketing which is linked to value and respect for the client and fair competition

The business for 2018-2019 plans the following actions:

- ✓ increasing the market and offering to customers of Greek and traditional products, in order to strengthen the national economy and the local community
- ✓ selecting products in cooperation with suppliers from nearby areas to reduce fuel consumption, aiming at reducing the environmental burden of product transport
- ✓ control of energy and water consumption to achieve more rational management of natural resources and improve the environmental footprint of the enterprise
- ✓ design and implementation of rational waste management
- ✓ Collaborations with special waste management companies
- ✓ Participation in social profile actions (donations of bed linen, clothes, equipment's to nursing homes, schools, NGOs, military, participation and support of social events, support for sailors' activities, plantations, etc.)
- ✓ offering meals to socially vulnerable groups in the area
- ✓ staff training and awareness raising
- ✓ Strengthening synergies to promote / highlight / support cultural, environmental, social priorities and activities
- ✓ improving customer service and awareness and awareness
- ✓ adopting socially responsible practices in all areas related to the operation of the business
- ✓ promotion of the environmental identity of Halkidiki, its species, habitats and ecosystems
- ✓ promotion of local businesses, traditional products and initiatives such as Cooperatives, agritourism initiatives, small traditional businesses, etc.